



Albert Borella
THE BORELLA RIDE

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We want you!
Year 2 to Year 6

We want you!

Lesson objective

Design and create a War Propaganda poster

National Curriculum Links

- Visual Arts (Create and display artworks to communicate ideas)

Key Fact

Throughout Australia's military history, recruitment posters have been used to persuade men and women to join one of the wartime services.

Extension Activities

Find various images online of different war posters through history i.e. WWI, Vietnam, WWII. How have they changed? Are they trying to convey different messages?

Task

As a class, discuss the terms 'recruitment' and 'propaganda'

Recruitment

Refers to the action of finding new people to join an organisation or military service.

Propaganda

Refers to the use of information, especially of a biased or misleading nature, to promote or publicise a political cause or point of view.

Look at various recruitment posters over time and discuss:

- How were both of these words used in posters to encourage people to enlist?
- What sort of language and pictures were used to 'make' people want to enlist?
- Why did they use posters?

Design and create a War propaganda poster.

We Want You!

Examples of Posters:



THE BORELLA RIDE

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Australian Government
Department of Veterans' Affairs

100
YEARS OF
ANZAC

THE SPIRIT
LIVES
2014 - 2018

Northern
Territory
Government

www.theborellaride.com.au